

THE ARCHITECT'S NEWSPAPER

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DESCRIPTION OF PUBLICATION

The Architect's Newspaper serves up news and inside reports to a niche community of architects, designers, engineers, landscape architects, lighting designers, interior designers, academics, developers, contractors, and other parties interested in the built urban environment. The Architect's Newspaper delivers quality news and cultural reporting through print, web, blog, newsletter, or twitter – all the news you want, in all the ways you want to get it.

CIRCULATION

20,000
8,000 (California)

SUBSCRIPTION COST

Free to qualified subscribers.
For non-qualified readers:
New York \$39.00
California \$25.00
Students \$25.00

READERSHIP

People interested in design, real estate, development, and culture.

CALENDAR

Not every issue has a theme. The publication is largely news driven. The New York Edition publishes 20 times a year. The California Edition publishes 11 times during 2010. The Midwest Edition publishes 11 issues.

East Edition

Jan 20 - Best of Issue
Feb 3 - No Theme
Feb 17 - Retail; Hospitality Seating
Mar 03 - Emerging Architects
Mar 17 - No Theme
April 07 - Wall coverings/ Surfaces
April 21 - Hardware
May 05 - Design
May 19 - No Theme
June 02 - AIA; Kitchen
June 16 - Commercial/Interiors
July 07 - No Theme
July 28 - Developers
Sept 08 - Glass
Sept 22 - Education
Oct 06 - Architecture Week
Oct 20 - Lighting
Nov 03 - No Theme
Nov 17 - Environmental
Dec 02 - Technology; Green Products

West Edition

Jan 27 - Best Of Issue
Feb 24 - Hospitality/Seating
Mar 31 - Retail
Apr 28 - AIA; Wall Coverings and Surfaces
May 26 - Commercial/Interiors
Jun 30 - Kitchen
Jul 21 - No Theme
Aug 18 - Developers Issue
Sept 29 - Glass
Oct 27 - Lighting
Dec 01 - Technology; Green Products

Midwest Edition

Feb 10 - No Theme
Mar 10 - No Theme
Apr 14 - Hospitality/Seating
May 12 - AIA; Wall Coverings and Surfaces
Jun 09 - Commercial/Interiors
Jul 14 - No Theme
Aug 11 - Developers; Kitchen
Sep 15 - Glass
Oct 13 - Lighting
Nov 10 - Environmental
Dec 16 - Technology; Green Products

DEADLINE/LEADTIME

The New York paper is published every second week except in January, August and December when we mail a single issue. We accept articles and digital images two weeks before the publication date (www.archpaper.com)

TYPICAL LENGTH OF FEATURE ARTICLES

New stories @ 500-700 words
Feature stories @ 1200 words
Reviews @ 700 words

NEWS RELEASES

E-mail and snail mail releases should be sent to the appropriate editors. Please do not send personal releases.

WEB CONTENT/STRATEGY

The Architect's Newspaper publishes its feature stories from the publication on-line to drive readers to the paper. They also publish online-only stories if they are breaking news. Contact is William Menking.

NOTES FROM THE EDITOR

Feature articles are staff written or commissioned from outside writers. The editors select stories and chose writers from the staff or from freelance journalists/reviews who have a successful record of writing for the paper. The editors occasionally accept new writers who can apply by sending a resume and writing sample to the newspaper.

PHOTOGRAPHY /ILLUSTRATION

We accept only digital files and hi res (300 dpi) images for published stories.

EDITOR'S TIPS

We are interested in stories appropriate to the local reach of our (northeast, mid-west and west coast) papers. However we do accept and encourage unique and outstanding architecture and design stories from any region of the world. We focus on straight news and attempt to provide detailed information about specific projects to the design community.

BUSINESS OFFICER

EDITOR-IN-CHIEF

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PUBLISHER/ADDRESS

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**DESCRIPTION OF
PUBLICATION**

Business Officer, the
publication of the National
Association of College and
University Business Officers
(NACUBO) is an authoritative
source for decision makers on
more than 2,000 college
campuses. Each month, it
provides timely coverage of
issues and trends that
business officers need to
know about to do their jobs.

CIRCULATION

National, 11 issues, 22,000
circulation.

READERSHIP

Business Officer's readers
include chief administrators
and other decision-makers
throughout higher
education.

EDITORIAL CALENDAR

Jan - Facilities; Smart &
Sustainable Campuses
Conference
Feb - Finance and Accounting;
Higher Education
Accounting Forum
Mar - Endowments
Apr - NACUBO 2010 Annual
Meeting Preview
May - Human Resources
June - Sustainability;
Coverage of the March
Smart and Sustainable
Campuses Conference
July/Aug - NACUBO 2010
Annual Meeting
Sept - Technology
Oct - NACUBO 2010 Annual
Meeting Coverage
Nov - Endowments
Dec - Student Financial
Services

DEADLINE/LEAD TIME

Two months prior to
publication.

**TYPICAL LENGTH OF
FEATURE ARTICLE**

Varies depending on subject
of the article.

NEWS RELEASES

Business Officer does not
usually publish news items.

WEB CONTENT/STRATEGY

Website contains selected
articles from the magazine
and occasional online exclu-
sive features.

NOTES FROM THE EDITOR

TYPE OF CONTACT DESIRED

Please send a query letter
outlining your story idea to
Senior Editor Carole
Schweitzer via e-mail. The
query should include a
description of the purpose of
the article, an outline of
main points to be addressed,
information about the col-
lege/university that will be
discussed, and a brief expla-
nation of the current rele-
vance of the article to read-
ers of Business Officer.

**EXCLUSIVITY
REQUIREMENTS**

Simultaneous submissions are
not acceptable.

**PHOTOGRAPHY/
ILLUSTRATION**

Images are accepted. Please
provide original copies of any
graphs or tables to be
reproduced.

EDITOR'S TIPS

NACUBO's flagship magazine
addresses current challenges
and emerging trends in
strategic planning and budg-
eting, accounting, finance,
technology, facilities, stue-
dent financial services, lead-
ership, and other areas of
higher education administra-
tion. The magazine presents
experiences of chief business
officers, analysis of NACUBO
research, and practical tools
that can be applied in
enhancing the efficiency and
effectiveness of comprehen-
sive/doctoral intitutions, small
colleges, community colleges,
and research institutions.

Please do not submit a query
regarding a manuscript that
has been published previous-
ly or is currently being con-
sidered by another publica-
tion. If your submission is
accepted, you will be
required to sign a copyright
agreement indicating that
you grant and assign exclu-
sively and irrevocably to
NACUBO all rights, title and
interest, including copyright
and all rights subsumed
thereunder, to the manu-
script.

Send a one to two page sum-
mary that includes: a brief
description of the article; an
outline of main points to be
addressed; brief information
about the college/university
that will be discussed, and a
brief explanation of the cur-
rent relevance of the article
to readers of Business Officer.
Send queries to Dorothy
Wagener, editor-in-chief.